

Judging Criteria First two Rounds

- (1) Number of tweets
- (2) Number of followers Gained
- (3) Number of people following



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To generate awareness for social media and its benefits to a college sports program. By observing and evaluating the use of socail media by college basketball coaches during the NCAA tournament.

Follow the Twitter Madness at [@gamedayjreau](https://twitter.com/@gamedayjreau) & [@owensjp](https://twitter.com/@owensjp)